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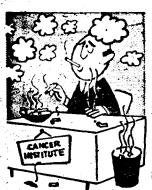
McLEMORE'S MIAM

A Smoking Thinks—And Smo

By MORRIS McLEMORE

THE SMALL man in the ice-cream suit emerged from a cloud of smoke and coughed softly.

"Ah, that's better,"



time to get my own brand all merning™

With this declaration Dr. Henry Klaunberg continued h i s march around the Cancer Institute on NW 14th Street, opening the eyes of his

guests with stories about the local institution's battle against the dread disease.



ONE OF the party asked Dr. Klaunberg the obvious.

"Cancer from smoking?" the director of the institute contemplated the question for a moment, "Well, there may be some relation between the smoking of cigarettes and cancer, yes.

"On the other hand, there is no absolute proof yet, is there? If there is a relationship, does the damage come from the tobacco or the paper? — or what?"

He studied the tip of the filter job he had <u>nst</u> bummed off a passerby.

"Until these questions are settled, there some doubt that cigarettes cause the trouble at all . . . right? So, until the answers are all in, gentlemen, I'm hooked.

"Oh, I'm discriminating, all right," he chuckled. "I never bum a menthol cigarette. Can't stand them. I'll even do without before I'll smoke one of the things . . . "

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IF THERE is conclusive proof anwhere in the world about the tobacco- cancer controversy, Dr. Klaunberg would know it. For he has at his fingertips the wisdom of the world's finest physicians, surgeons and scien-

And this unique and almost limitless reservoir of knowledge is available to any doctor who wishes to avail himself

For 20 years, Dr. Klaunberg was execu tive director of the Biological Science Foundation, a private institution in Washington which, on contract, furnishes the military with emphasis on the Air Force - a complete, running file of medical articles published over the world.

When he retired from the executive director's post and moved to Florida, three years ago, Dr. Klaunberg retained the position of "chief editor" for the project . . . and, although he assumed the top post at the Cancer Institute last December, this work continues.

EACH MONTH, some 269 leading journals concerned with cancer and cytology come to Dr. Klaunberg's home. In addition to these, he receives monthly a complete

index of every medical and scientific artipublished in the staggering total of 2,164 periodicals:

The latter is called the "Index Medīcus" an d c o m e s to Klaus-

berg from the



DR. KLAUNBERG U.S. Government Printing Office.

The magazine subscriptions are worth \$10,360 annually in each but infinitely more in the cumulative knowledge they'll furnish our serious researchers in their investigations and experiements.

Dr. Klaunberg is placing the publications in the library at the Institute and local doctors are welcome to use them at will.

The only possible cost might be an occasional cigarette for the doc. So long as it's not one of those menthol jobs.